



News Release

Contact:

Media
Kelly Henry
Director, Corporate Marketing
610.491.7474
news@gsicommerce.com

Investors
Steve Somers, CFA
Sr. Director, Corporate Development
610.491.7068
ir@gsicommerce.com

GSI Commerce and RadioShack Extend E-Commerce Partnership with New Multiyear Agreement

KING OF PRUSSIA, Pa., June 9, 2010 – GSI Commerce Inc. (Nasdaq: GSIC), a leading provider of e-commerce and interactive marketing solutions, today announced a new multiyear extension of its e-commerce agreement with RadioShack Corporation. Under the new agreement, GSI will continue to provide RadioShack® with e-commerce technology, order management, customer care and interactive marketing services. RadioShack has been a GSI partner since 2005.

“RadioShack is a trusted brand with a reputation as a reliable source for innovative products and personal service,” said Scott Hardy, executive vice president of business management for GSI. “We’re excited to continue partnering with them to support RadioShack.com.”

About GSI Commerce

GSI Commerce® is a leading provider of services that enable e-commerce, multichannel retailing and interactive marketing for large, business-to-consumer (b2c) enterprises in the U.S. and internationally. We deliver customized solutions through an e-commerce platform, which is comprised of technology, fulfillment and customer care and is available on a modular basis or as part of an integrated, end-to-end solution. We offer a full suite of interactive marketing services through two divisions, TrueAction™ and e-Dialog. Additionally, we provide brands and retailers a platform for online private sales through RueLaLa.com.

Forward-Looking Statements

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements made in this release, other than statements of historical fact, are forward-looking statements. Actual results might differ materially from what is expressed or implied by these forward-looking statements. Additional information about potential factors that could affect GSI Commerce can be found in its most recent Form 10-K, Form 10-Q and other reports and statements filed by GSI Commerce with the SEC. GSI Commerce expressly disclaims any intent or obligation to update these forward-looking statements.