



News Release

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GSI Commerce to Present at Two Investor Conferences during February and March

KING OF PRUSSIA, Pa., Feb. 12, 2010 – Leading e-commerce solutions provider, GSI Commerce Inc. (Nasdaq: GSIC), today announced the company will participate at the Goldman Sachs 2010 Technology and Internet Conference in San Francisco on Feb. 24 and at the Raymond James 31st Annual Institutional Investors Conference in Orlando, Fla., on March 9.

Michael R. Conn, GSI's chief financial officer, is scheduled to present at the Goldman conference at 2:40 p.m. PST on Feb 24. A live audio webcast of GSI's presentation at the Goldman Sachs conference will be available to the public at http://cc.talkpoint.com/gold006/022310a_mg/?entity=47_HC30GSY. Conn is scheduled to present at the Raymond James conference at 8:05 a.m. EST on March 9. A live audio webcast of GSI's presentation at the Raymond James conference will be available to the public at <http://www.wsw.com/webcast/rj54/gsic>.

About GSI Commerce

GSI Commerce[®] is a leading provider of services that enable e-commerce, multichannel retailing and interactive marketing for large, business-to-consumer (b2c) enterprises in the U.S. and internationally. We deliver customized solutions through an e-commerce platform, which is comprised of technology, fulfillment and customer care and is available on a modular basis or as part of an integrated, end-to-end solution. We offer a full suite of interactive marketing services through two divisions, TrueAction[™] and e-Dialog. Additionally, we provide brands and retailers a platform for online private sales through RueLaLa.com, and an online, off-price marketplace, SmartBargains.com.

Forward-Looking Statements

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements to be made during the presentation, including those in the tape recording, live audio and live Webcast of the presentation, other than statements of historical fact, are or will be forward-looking statements. Actual results might differ materially from what is expressed or implied by these forward-looking statements. Additional information about potential factors that could affect GSI Commerce can be found in its most recent Form 10-K, Form 10-Q and other reports and statements filed by GSI Commerce with the SEC. GSI Commerce expressly disclaims any intent or obligation to update these forward-looking statements.

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